

## Annual Sam's Day Has Circus Theme

Published on May 18, 2007

Shoppers at the Appleby Mall Fortinos tomorrow (Saturday) will be greeted with smiles from a dedicated group of volunteers who are spreading the word and selling tickets for an upcoming family fun-day event.

The June event is being held to raise money for kids' cancer research.

Sam's Day 2007 is the third annual event organized by the Lack family of Burlington.

The event was established as an annual birthday and remission anniversary celebration for their youngest son Sam Lack, who has battled neuroblastoma, a rare childhood cancer, and to raise money for The James Fund, which supports researchers involved in the investigation of new therapies for the treatment of the disease.

Sam's Day 2007 will take place on Saturday, June 9 from 1 -4:30 p.m. at Brant Hills Community Centre, 2255 Brant St.

\$25 family pass

This year's circus-themed event has something to offer the whole family including live entertainment, children's games and crafts, balloon creations, temporary tattoo, and a silent auction.

Lunch and afternoon snacks are included in the pay-one-price admission of \$25 for a family pass or \$10 for one adult.

All proceeds go to The James Fund for Neuroblastoma Research at the Hospital for Sick Children.

As part of the Fortinos charity blitz, shoppers will get the chance to meet Sam, as well as Kate Martin and Jayne Morton, both of Burlington, who have committed to raising money in support of Sam's Day.

Martin will shave her head during Sam's Day if a team dubbed See Kate Bald beats out the Save Kate's Hair team in a Battle of the Locks pledge campaign. Morton, with the collection of at least \$500 in pledges, vows to shear off her more than 10-inch long signature pigtails, offering her hair to the Cancer Society's hair donation program. For more information on Sam's Day, to make a donation, or to pledge Kate Martin's Battle of the Locks or Jayne Morton's Pigtails of Love campaigns, visit [www.samsday.org](http://www.samsday.org).

Appleby Mall Fortinos' shoppers have chance to purchase tickets, make donation tomorrow



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